

# Achievements in and Future Development of the Coordination Program “Very Large Information Integration and Application Platform”

Coordination Program of Science and Technology Projects  
“Very Large Information Integration and Application Platform”  
Project Director: Shojiro Nishio, Ph. D.

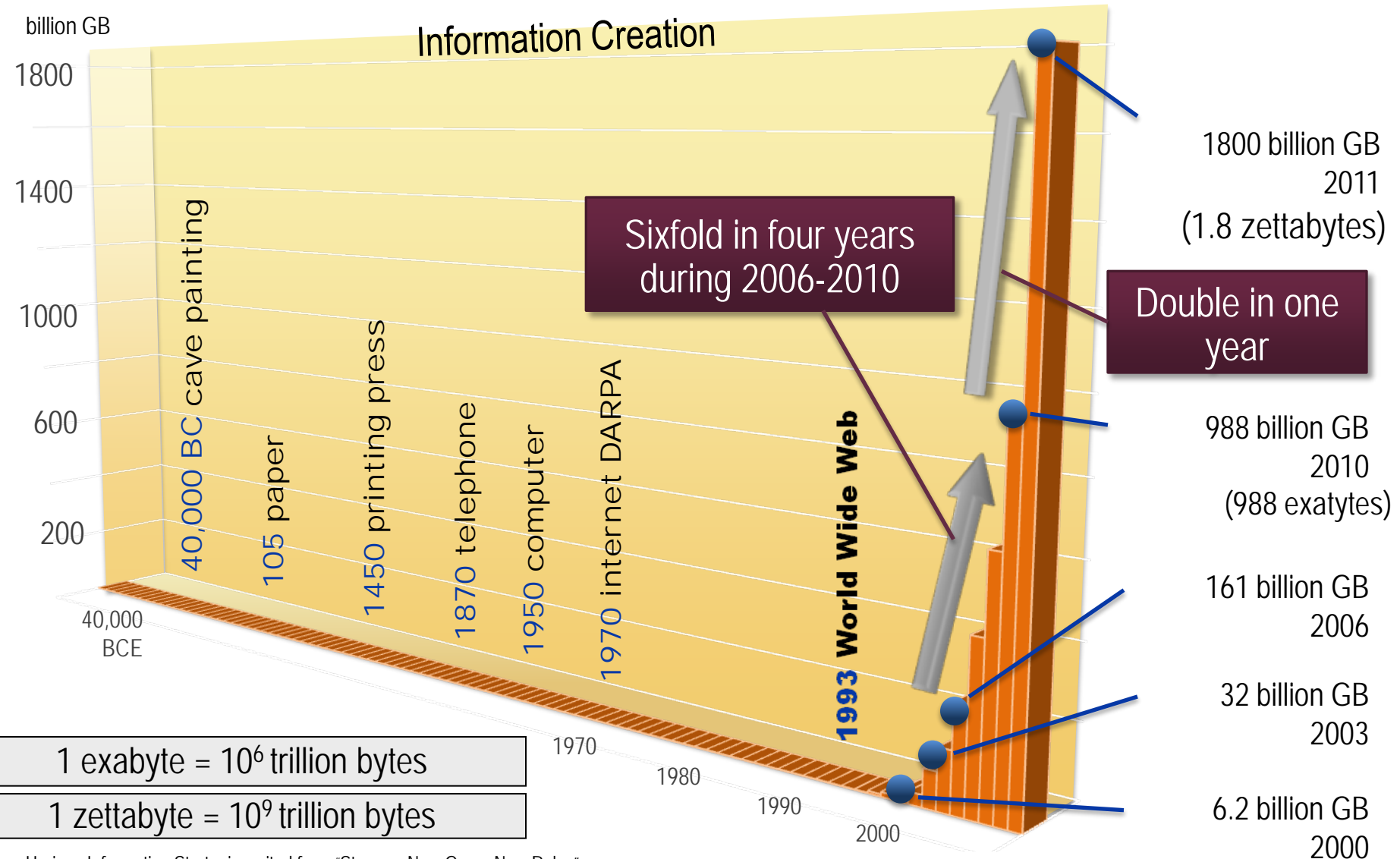
December 1, 2009

# Agenda

1. Background and Purpose
2. Coordination Program “Very Large Information Integration and Application Platform”
3. Major Achievements in the Projects of Each Ministry and the Complementary Subject
4. Summary of the Three-Year Activity of the Coordination Program
5. Future Development

# 1. Background and Purpose

# Advent of the Age of Information Explosion



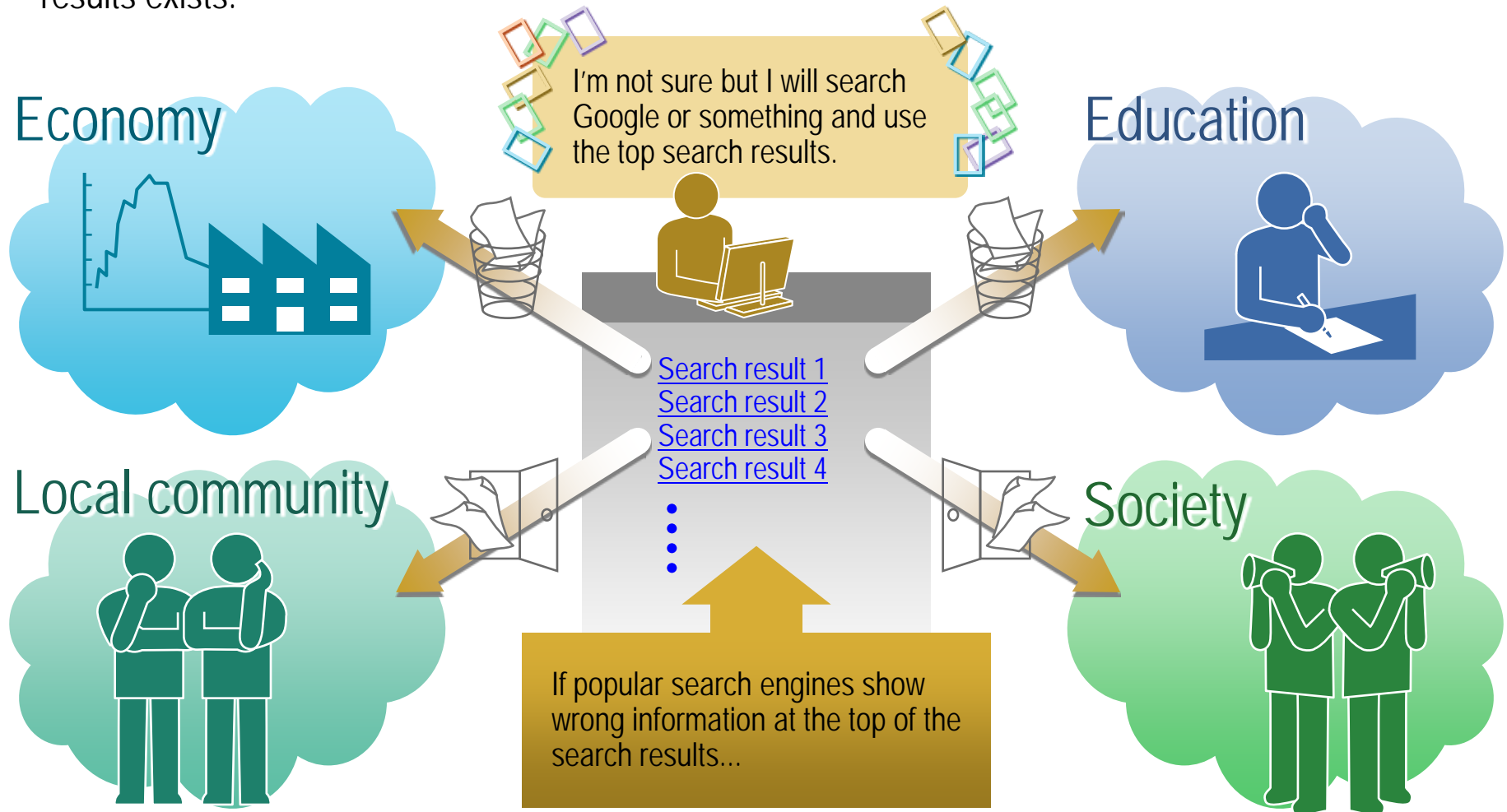
1 exabyte =  $10^6$  trillion bytes

1 zettabyte =  $10^9$  trillion bytes

Source: Horison Information Strategies, cited from "Storage: New Game New Rules"  
Source: Information Data Corporation, "The Diverse and Exploding Digital Universe", 2008

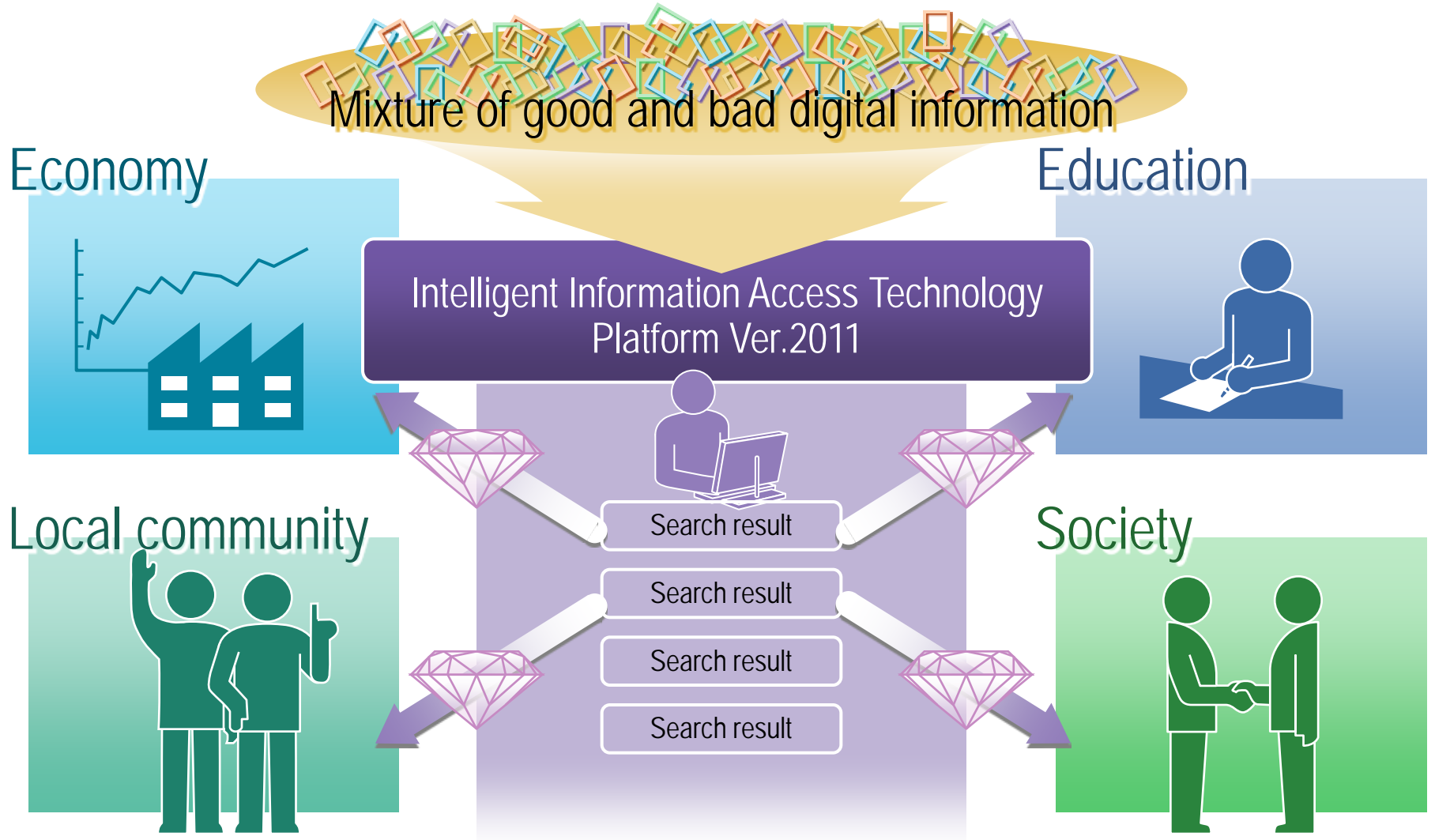
# Examples of Societal Problems Faced by Existing Search Services

- Current search engines does not analyze and present information from the user's perspective.
- As a result, the possibility of garbage and harmful information being presented at the top of search results exists.



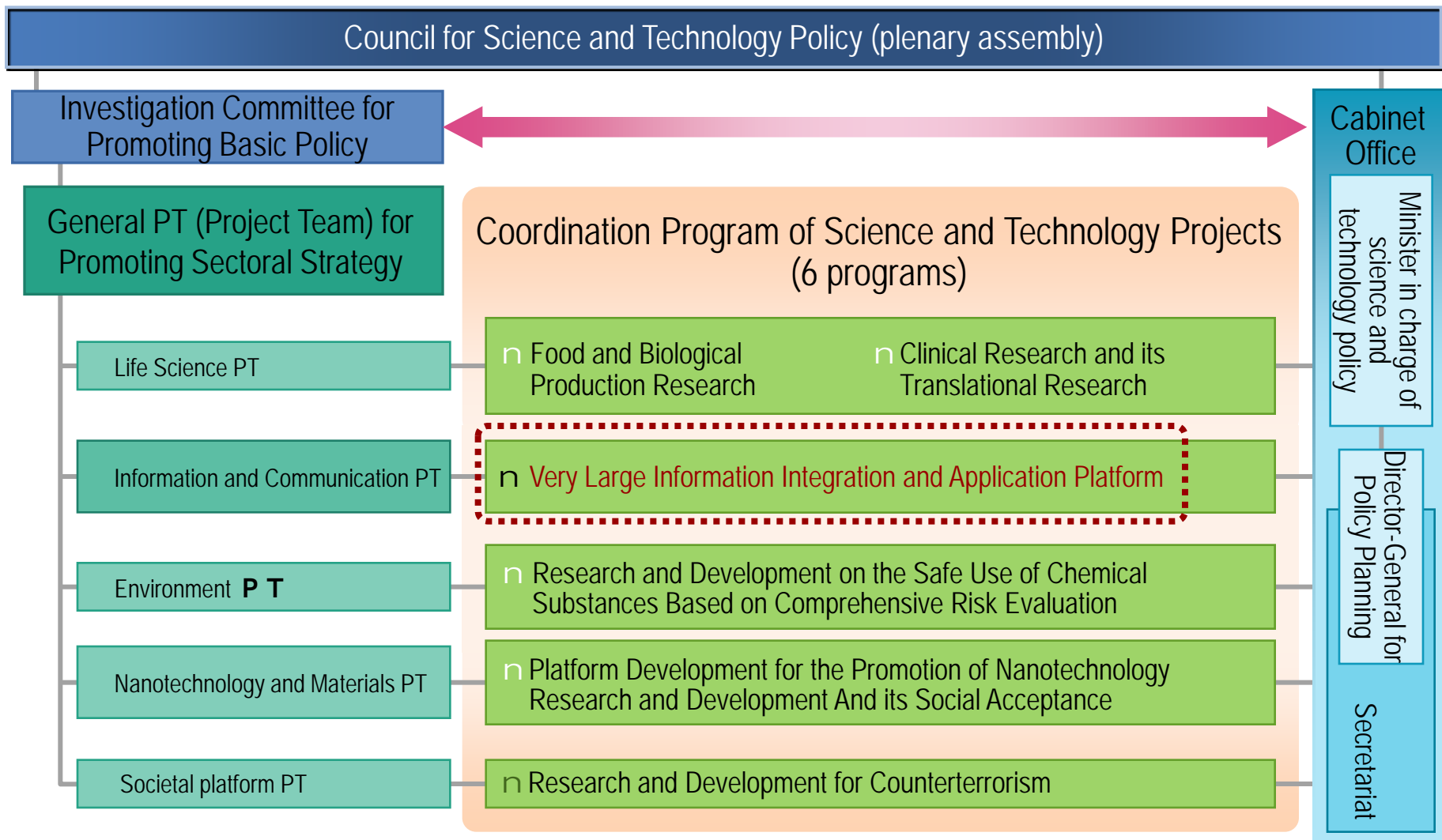
# Visage of a Society Actively Using an Intelligent Information Access Platform

Target: Building society through the use of safe and intelligent services



## 2. Coordination Program “Very Large Information Integration and Application Platform”

# Promotion Scheme for Coordination Program of Science and Technology Projects



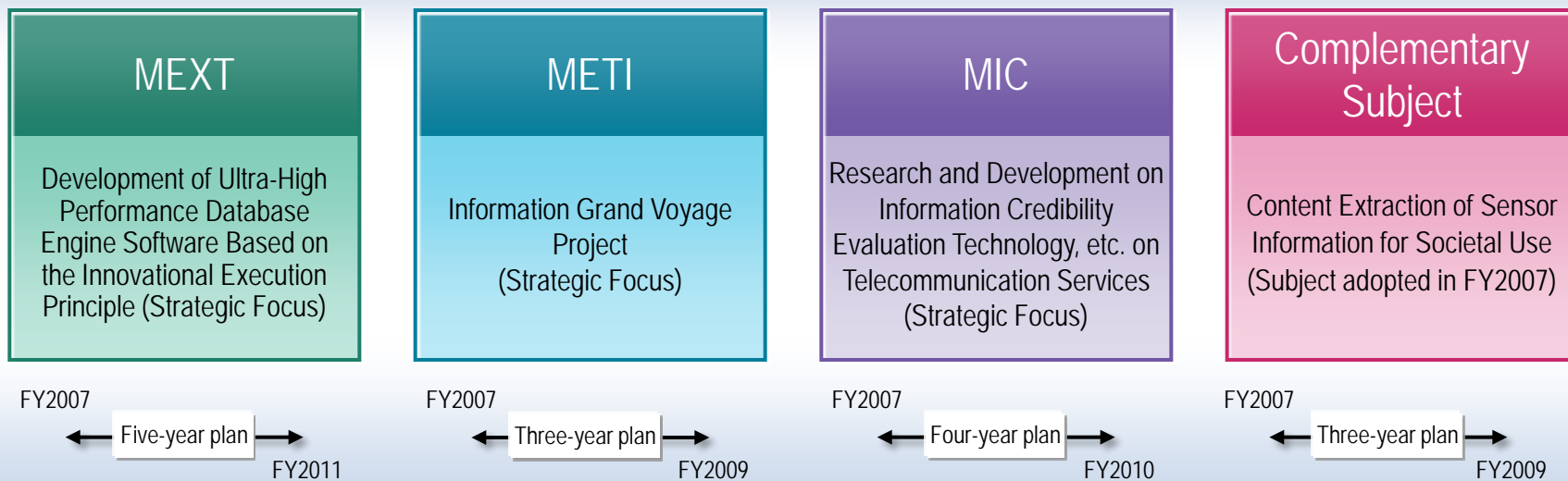


# Coordination Program "Very Large Information Integration and Application Platform": Four projects were launched in FY2007

## Objectives

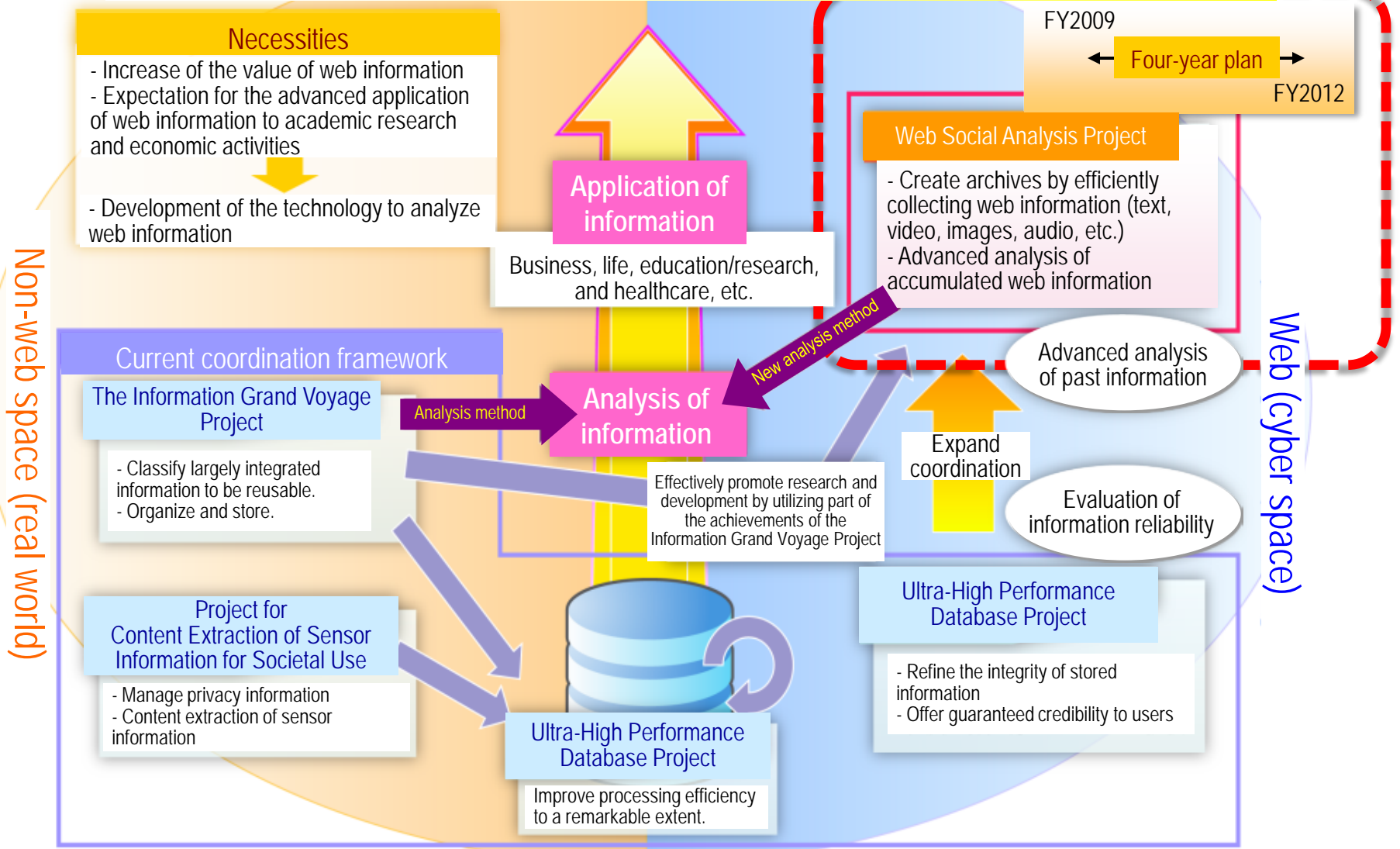
To develop the platform technology for intelligent information application of next generation, for safe, appropriate, and secure information collection, analysis, and management of various information (content) to provide unique information service

### Coordination of Each Ministry's Strategic Project



# Expanding the Coordination Program "Very Large Information Integration and Application Platform" (Five projects since FY2009)

**Goal** To build the next-generation information search and analysis technology platform that would enable a person to collect and analyze necessary information from diverse information inside and outside the web easily, accurately, and safely, and to enable the strategic application of super large-volume data during this age of information explosion by the year 2012



### 3. Major Achievements in the Projects of Each Ministry and the Complementary Subject

# Information Grand Voyage Project

Ministry of Economy, Trade and Industry

<http://www.igvpj.jp/index/>

[http://www.igvpj.jp/index\\_en/](http://www.igvpj.jp/index_en/)

# Information Grand Voyage Project

## Purpose

To promote further maturity of the “**institution and environment**” and further growth of “**technology**” with the success of the next-generation technology-related business as a trigger, and to establish an **innovation creation mechanism** leading to the creation of business, including more advanced public activity, in order to **activate industry and strengthen competitiveness**

### Field testing next-generation technology

Evaluate the effectiveness and feasibility of next-generation information search and analysis technology developed by the field test business.

Establish a mechanism in which innovation is created spontaneously through application of information.

Activate industry and strengthen competitiveness

### Upgrading the system and environment

- Upgrade systems to protect privacy and copyrights.
- Create a mechanism for smooth distribution of intellectual properties.
- Upgrade the environment for development and field testing

### Technical development

- Develop the next-generation search and analysis technology.
- Generalize and share the next-generation search and analysis technology (upgrading common technologies).

# Major Achievements: Field Testing of the Next Generation Technology

## The field testing of next-generation technology

Twenty-two field tests were performed from the following three directions, and it was found out that the services are highly feasible.

### A: Future-oriented personal service considering privacy

By safely collecting and analyzing personal information (profiles, action histories, and preferences), user convenience and information-collecting capabilities can be improved and new services can be created.

### B: Next-generation web services that generate new value

By solving problems caused by ambiguous and abstract user intention during information searches and by utilizing rich content, the improvement and expansion of market value can be expected.

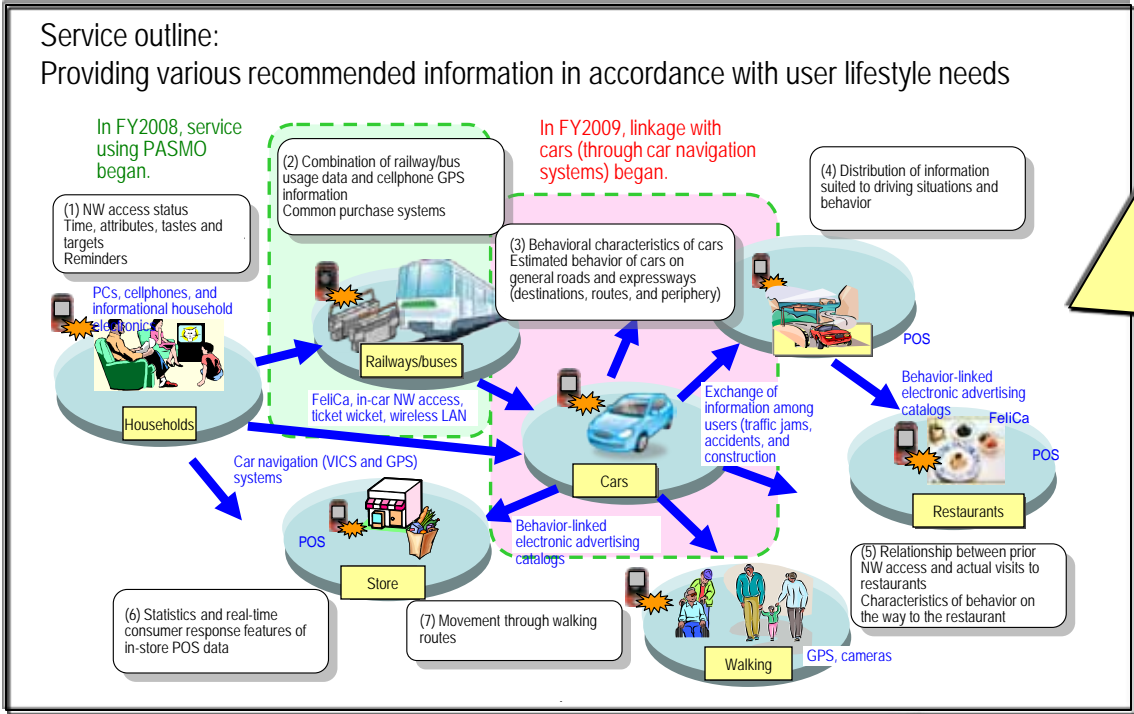
### C: IT services of the new social infrastructure

By constructing a mechanism of detecting the possibility of accidents and diseases in advance and by taking appropriate countermeasures against them through the utilization of next-generation search and analysis technology, various risks can be avoided or reduced.

# Concrete Example of Field Testing of the Next Generation Technology

## The My Life Assist Service: NTT Docomo

- By implementing the "My Life Assist Service", which transmits information leading to new findings and discovery, based on the information of ordinary behavior collected from cellphones, the benefit of the service was evaluated.
- The know-how obtained from this service was expanded to "i-Concierge."



**Service detail:**  
When opening a folding cellphone, contents pertinent to your everyday needs can be shown.

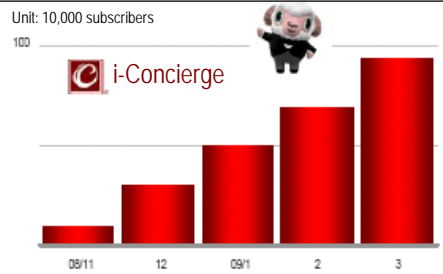
**Propose a new finding by predicting a user's next behavior pattern from past data.**

Give a reward to yourself on a day off:  
(1) Here is a list of good restaurants!  
(2) Do you want to invest in yourself?

I worked really hard this week. I think I will give myself a reward.

**i-Concierge**

Over 24 million subscribers  
(as of October 14, 2009)



**Target for FY2009:**  
38 million subscribers

# Major Achievements: Common Technologies

## Common technologies

In collaboration with taskforces consisting of those in industry, government, and academia, focused items and development details were formulated. As next-generation search and analysis technologies with high versatility and commonality, **practical technologies that are directly related to services and cutting-edge basic technologies that complement them (a total of more than 50 technologies) were developed.**

### Service common technology

Practical technology that is directly related to the services devised by development and field-testing companies and that should be extracted and shared as a next-generation search and analysis technology, due to high versatility and commonality (focused items are determined by taskforces consisting of those in industry and academia and through benchmark investigations)

### Platform common technology

Technology that is not devised through development and field-testing companies, but is required for social life platforms in the future; a next-generation search and analysis technology based on cutting-edge research that complements the service's common technology (development details are determined by taskforces consisting of those in industry, government, and academia, and through the council)

My Life Assist Service

Collaborative services utilizing traffic non-contact IC cards

Profile passport

Laddering search service

Multi-language video application platform

View search Hokkaido

SAGOOL TV

Time-space data mining services

Health control using mobile information terminals based on the next generation analysis technology

Sukoyaka Life Support Service

New comprehensive safe driving support systems

Mega research

"Kokonara" Communication Service

Distribution service through a cross-industrial common ID system

e-space service supporting the activation of local communities "Plat"

Extracted common technologies

Personal information protection

Recommendations

Video and text analysis

Service collaboration platform

User interfaces



# Research and Development on Information Credibility Evaluation Technology, etc. on Telecommunication Services

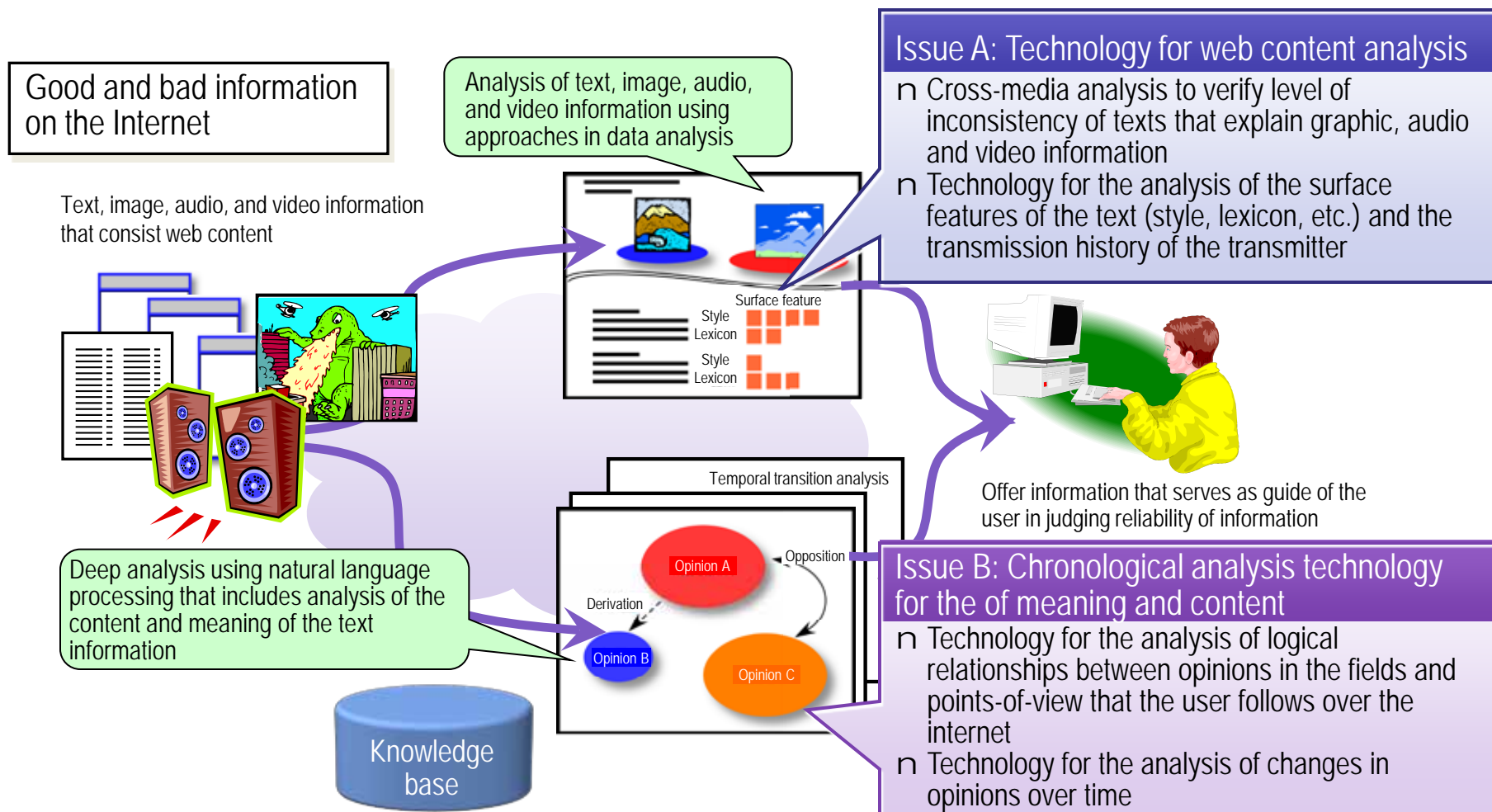
Ministry of Internal Affairs and Communications

<http://kc.nict.go.jp/project1/>

# Information Credibility Evaluation Technology

## information credibility evaluation technology

Develop technologies that enable users to use of web content to their benefit easily by analyzing and presenting good and bad information that flows through the Internet based on the user's judgment criteria.



# Major Achievements: "Technology for Web Content Analysis"

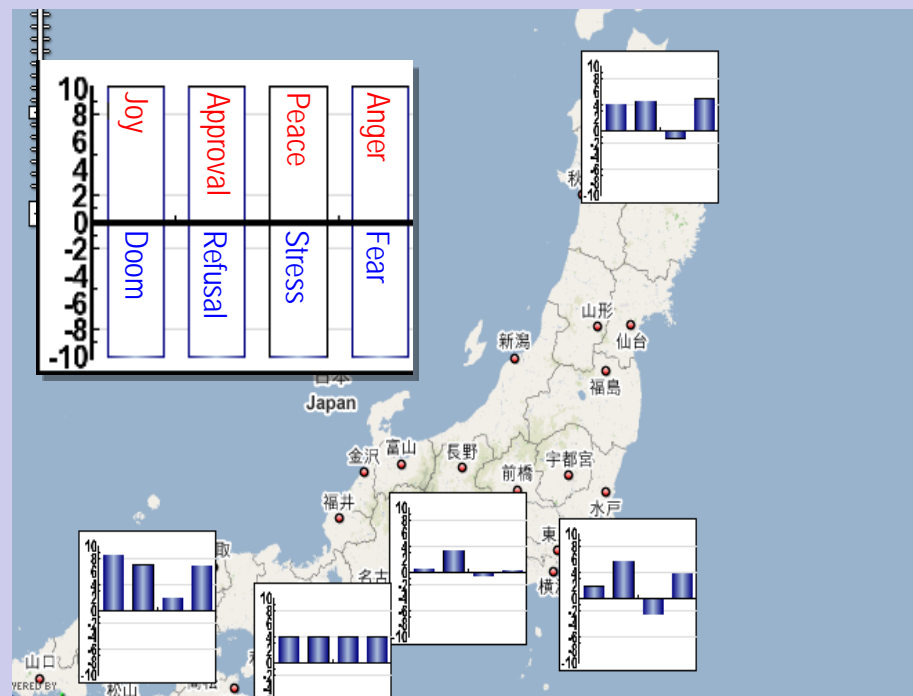
Develop an information transmitter analysis engine based on the transmitter's familiarity and sentiment analysis through use of call history information.

What is the **sentiment** of the information transmitter who transmits information?

To **what degree** is the transmitter familiar with the topic transmitted?

Technology to measure the reliability of transmitters, including newspaper sites, countries, and bloggers for each topic was developed by analyzing the above items

1. A sentiment expression dictionary was constructed and improved.
2. Sentiments of each article were extracted.
3. Sentiments by topic, transmitter, and organization were detected.
4. Differences in sentiments among topics, transmitters (individuals, organizations, and groups) and articles were analyzed.
5. Reliability judgment support was implemented by presenting differences.



Sentiments for certain topics were analyzed by region.  
Example topic: the "Yomiuri Giants"

# Major Achievements: "Technology for the Chronological Analysis of Meaning and Content"

## Information reliability analysis

- n Purpose: Support unbiased judgment from a broader viewpoint.
- n Measure: Analyze **the position in the language space** for the information of interest and report **its panoramic summary** to users



You can lose weight easily by eating bananas in the morning.  
It is very easy, and the results can be surprising.

You can lose weight by eating bananas in the morning!

Can we trust this information?

Position the information in **the logic space**

What is written in other pages?

Are there any opposing views?

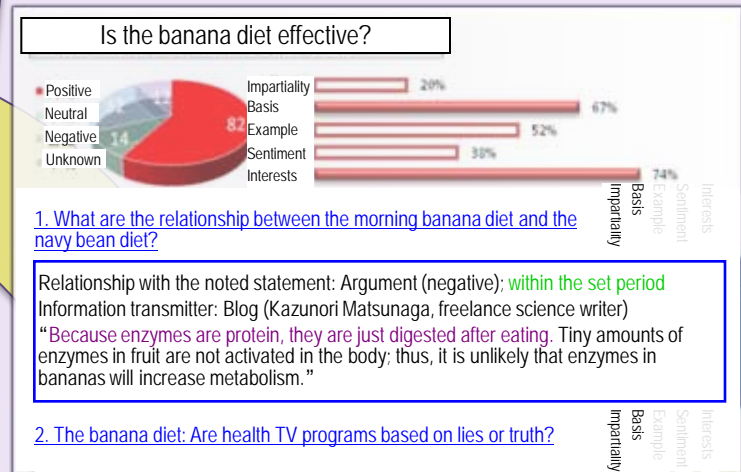
What is the basis for such information?

Position the information on **the time axis**  
What is the background of the information?

For what purpose was it written?

Is it effective even now?

Output the analysis result comprehensively



Reconstruct **the language space**  
Explain the information in an easy-to-understand manner

What should be noted?

# Development of Ultra-High Performance Database Engine Software Based on the Innovational Execution Principle

Ministry of Education, Culture, Sports, Science and Technology

<http://cif.iis.u-tokyo.ac.jp/OoODE/#>

# Ultra-High Performance Database Engine Based on the Out of Order Execution Principle

## Purpose

Develop “Ultra-High Performance Database Engine software” that enables “strategic application of super large-volume data”, in the age of the information explosion, such as sensor network information analysis and distribution traceability systems.

## Issues

1. The “strategic application of super large-volume data” is a key technology as a source of national power that ensures social platforms supporting the safety and security of the nation and enables the creation of various new industries.
2. The “strategic application of super large-volume data” in the age of the information explosion cannot be implemented just by **improving existing database platforms**.

Performance breakthroughs with the innovation of the execution principle is required.

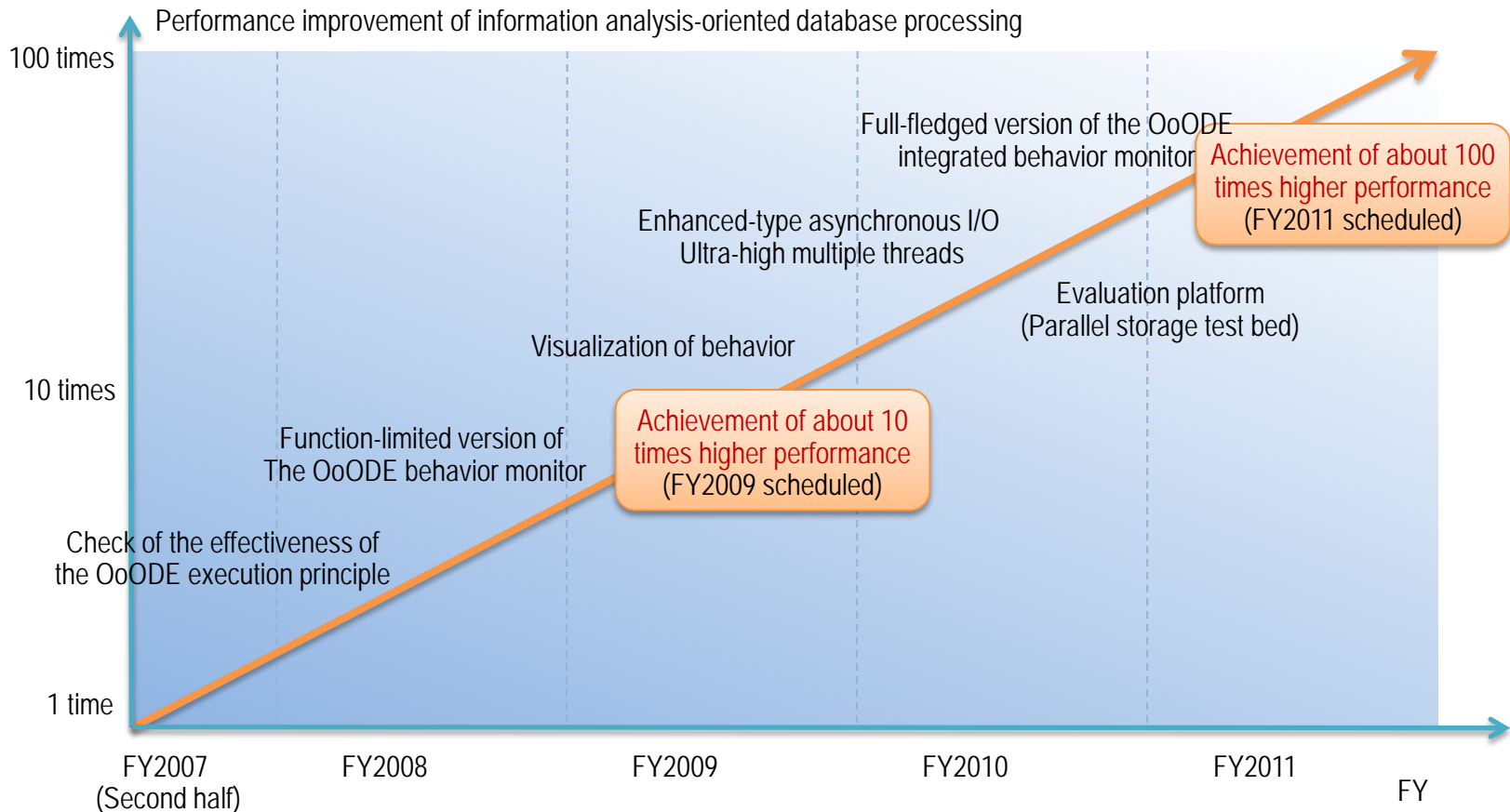
## Content of the research and development

In order to develop an ultra-high database engine **based on the out-of-order execution principle**, conduct the following research and development.

- (1) Establish an innovative execution principle, the “out-of-order database execution principle”.
- (2) Design and implement database platform software based on (1) above.
- (3) Verify the effectiveness through actual application use.

# Achievement Goals

- By the end of FY2009, develop a database engine that applies the out-of-order execution principle to some database operations to achieve a **tenfold performance improvement** of information analysis-oriented database processing, compared to existing technology.
- By the end of FY2011, develop a database engine that applies the out-of-order execution principle in earnest to achieve a **hundredfold performance improvement** of information analysis-oriented database processing, compared to existing technology.



# Major Achievements: Experiment Results

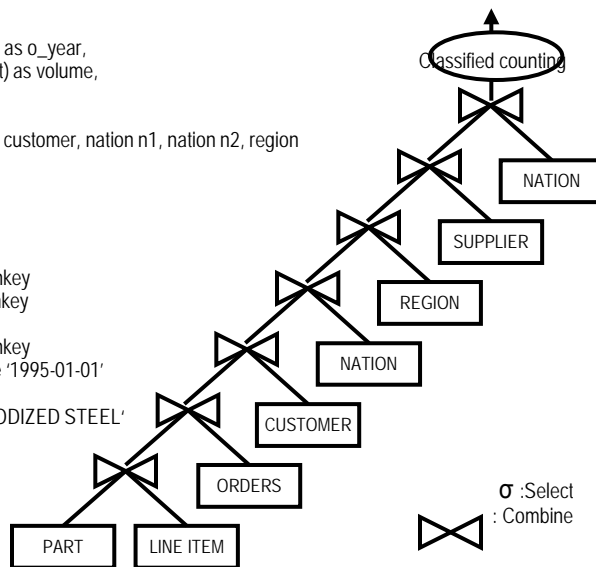
n Based on **open source DBMS (MySQL)** and **commercial DBMS (HiRDB)**, we have developed an out-of-order database engine. In commercial DBMS-based implementation, **approximately a twenty-fold performance improvement** was achieved in query processing, which is very complicated processing comparing to industry standard benchmarks, while our goal was to **achieve approximately a ten-fold performance improvement**.

## Industry standard benchmark TPC-H Query 8

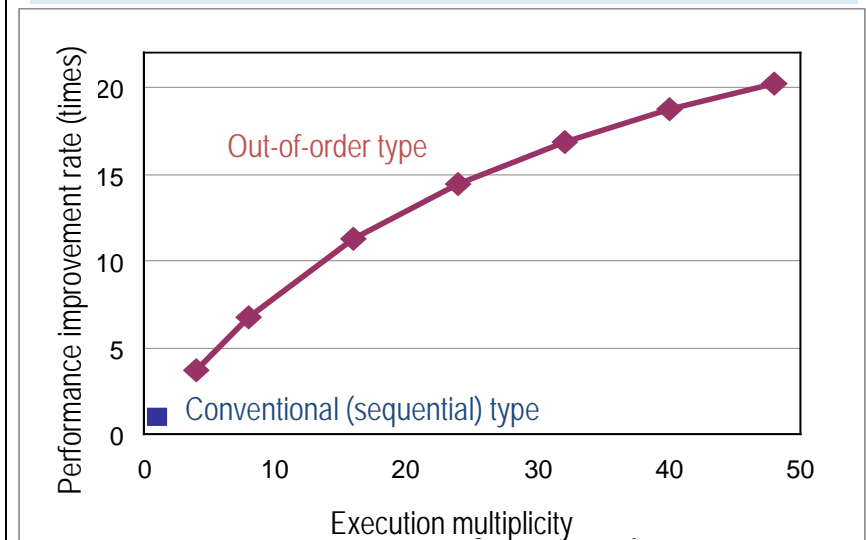
By specified commodity in the specified region, changes in market share for two years was analyzed.

```

SELECT o_year,
       sum(case when nation = 'BRAZIL' then volume else 0 end) / sum(volume) as
mkt_share
FROM (
  SELECT
    extract(year from o_orderdate) as o_year,
    l_extendedprice * (1-l_discount) as volume,
    n2.n_name as nation
  FROM
    part, supplier, lineitem, orders, customer, nation n1, nation n2, region
  WHERE
    p_partkey = l_partkey
    and s_suppkey = l_suppkey
    and l_orderkey = o_orderkey
    and o_custkey = c_custkey
    and c_nationkey = n1.n_nationkey
    and n1.n_regionkey = r_regionkey
    and r_name = 'AMERICA'
    and s_nationkey = n2.n_nationkey
    and o_orderdate between date '1995-01-01'
    and date '1996-12-31'
    and p_type = 'ECONOMY ANODIZED STEEL'
    and p_size < 3
) as all_nations
GROUP BY o_year
ORDER BY o_year;
  
```



## Performance improvement rate of out-of-order engines compared to conventional (sequential) engine



Processor	Intel Xeon 2.66GHz
Memory	32GB
Storage	20 HDDs (100Krpm)
Data set	TPC-H SF=1000 (equivalent to 1TB)



Construction of Multimedia Web Analysis Platform  
and Development of Social Analysis Software  
(to be started in FY2009)

Ministry of Education, Culture, Sports, Science and Technology

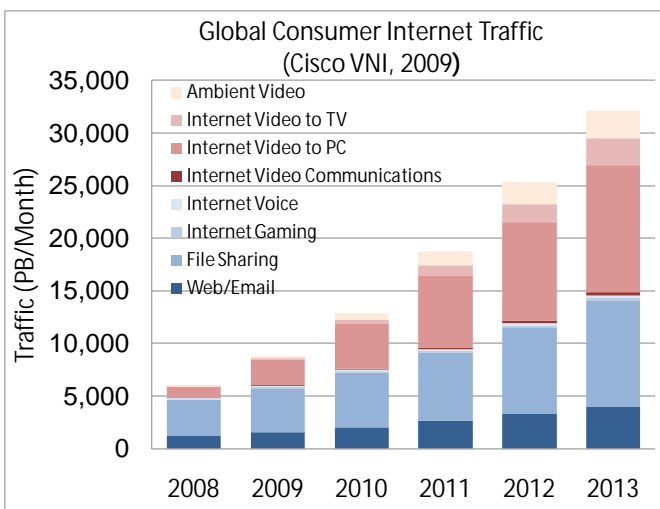
# Construction of Multimedia Web Analysis Platform and Development of Social Analysis Software

## Purpose

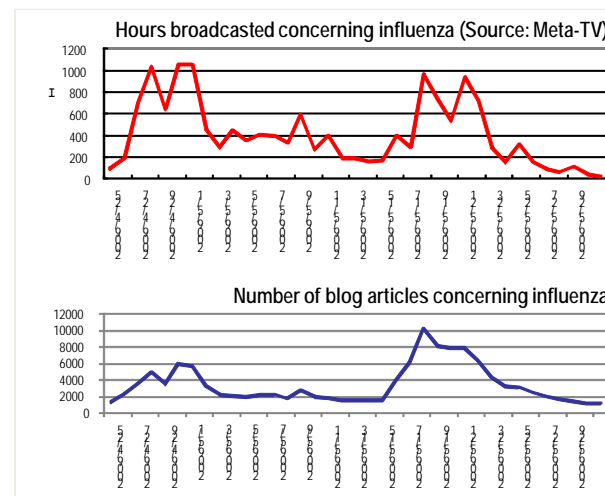
To meet the needs of various types of social analyses including sociology, linguistics, risk management, and marketing, **construct a multimedia web information analysis platform** that enables the collection, accumulation, and various types of analyses of a vast amount of multimedia web information, as well as **research & development and field testing of social analysis software**.

## Issues

- n Web information is an essential information source to create new values in observation, investigation, and analysis of human society.
  - Ø With the rapid penetration of multimedia, influences mutually exerted between multimedia and real world information are increased.
- n **Collection and accumulation** of multimedia web information, **content analysis** of multimedia, large-capacity and high throughput analysis platforms on a highly parallel computing environment, and realization of **effective social analysis software** are essential.



Increase of video traffic



Close relationships with the real world

# Construction of Multimedia Web Analysis Platform and Development of Social Analysis Software

## Content of Research and Development

Construct a multimedia web analysis platform and develop social analysis software based on four sub-themes and **with the multimedia web-reasoning analysis** as an axis.



### Multimedia web platform technology

- Increase the speed of index-updating processing
- Petabyte scale
- Scheduling technology

### Multimedia web analysis element technology

- Keyword extraction technology
- Linkage technology
- Multidimensional analysis high-speed technology
- Visualization technology



### Multimedia integrated processing

Image and video analysis

Reasoning analysis

Technology for the chronological analysis of meaning and content  
Natural language processing

Chronological analysis of link structure

### Field-test evaluation of multimedia web analysis

Expansion of social entrepreneurs

Number of blog articles

Activities and books, etc.

Introduced in TV programs

# The Sensing Web: Content Extraction of Sensor Information for Societal Use

Complementary Subject  
(Representative Institution: Kyoto University)  
<http://www.mm.media.kyoto-u.ac.jp/sweb/index.html>

# Background and Purpose of Research

## Background

- n The Internet is developing on a global scale and is becoming an enormous knowledge base.
- n Sensor networks are closed on purpose and are not widely utilized.
- n Research to develop sensor information into contents that can be used in a society is essential.

## Purpose

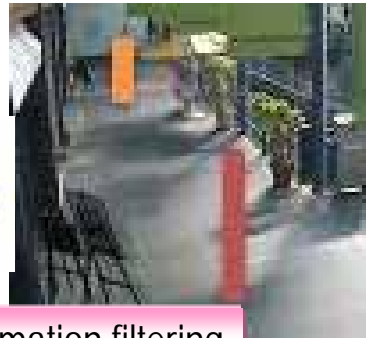
Research and develop the following functions to realize sensor information applications (sensing web).

- n Mechanism for sharing sensor information (information sharing)
- n Responding to the problems unique to sensor information (access management)
- n Search and presentation of distributed sensor information (information application)

# Major achievements: Sensing Web Technology Development

The basic functions of web-sensing technology were developed.

- (1) Technology for removing the private data of observed persons in sensor information before releasing it publicly
- (2) Technology for accepting various information demands regardless of the sensor type and installation status
- (3) Technology for integrating data provided from sensors and presenting it in an easy-to-understand manner

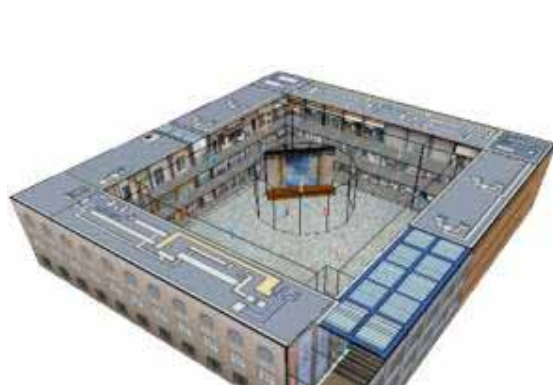


(1) Privacy information filtering



```
<data>  
<sensor id="130.54.15.135" />  
<time>  
<year>2009</year>  
<month>02</month>  
<day>27</day>  
<hour>15</hour>  
<minute>41</minute>  
<second>09</second>  
<millisecond>281</millisecond>  
</time>
```

(2) Description format for information sharing

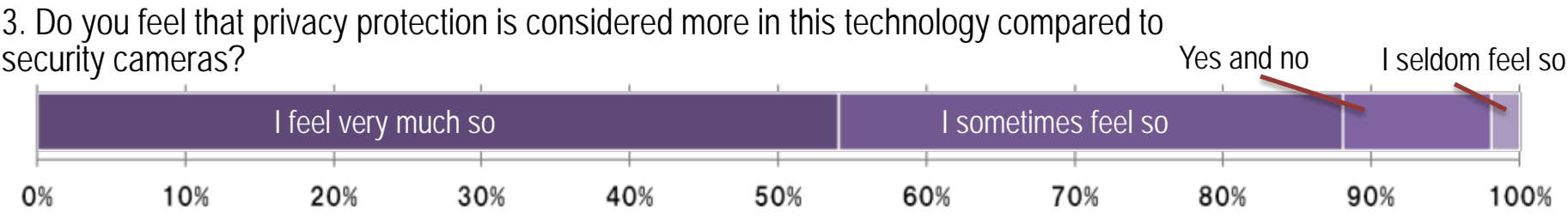
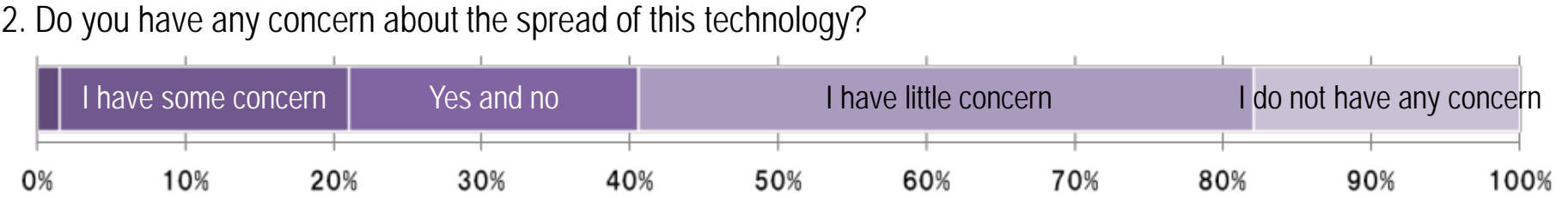
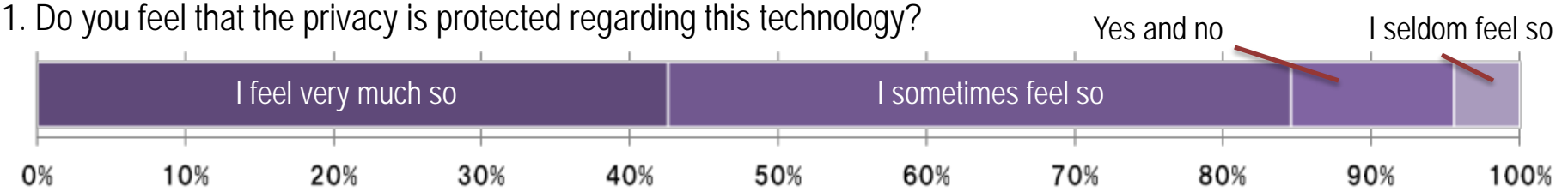


(3) Sensor information integration and content presentation

# Major Achievements: Field-test Experiment and Acceptability Evaluations

## Field-test experiments in an actual public environment

- n Experiment period: July through December 2009
- n Experiment outline: The following items were evaluated through regular testing
  1. Performance evaluations in the actual environment of the developed technology
  2. Evaluation of the effectiveness of the sensing web in the real world

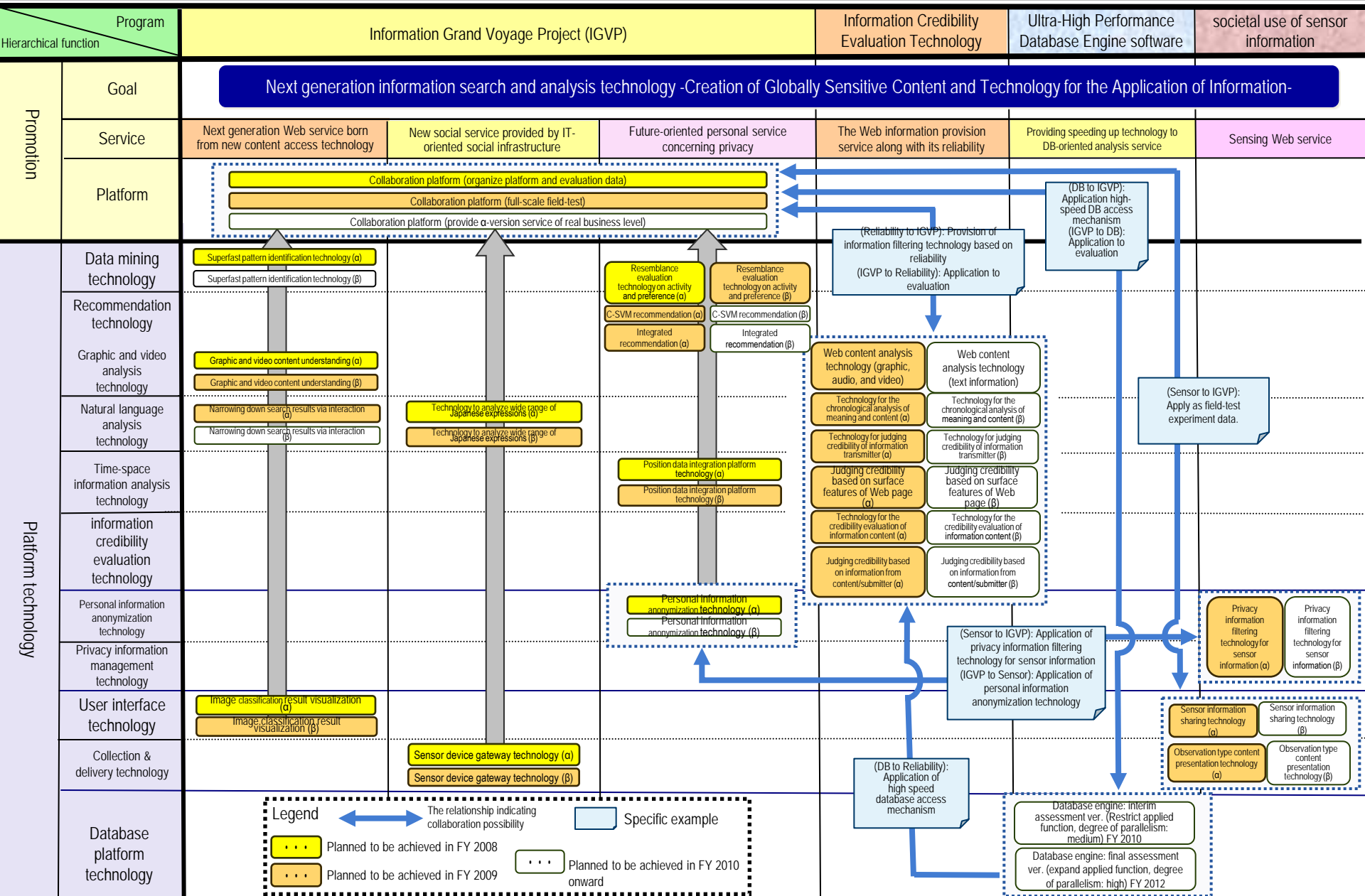


Results of a questionnaire administered to general visitors (interim result)

# Cooperation during Each Project



# Coordination Diagram between Each Technological Element of "Very Large Information Integration and Application Platform" Program (Details)



## 4. Summary of the Three-Year Activity of the Coordination Program

# Summary of the Three-Year Activity of the Coordination Program "Very Large Information Integration and Application Platform"

## (1) Projects

### Initial plans

1. Information Grand Voyage Project
2. Information Credibility Evaluation Technology
3. Ultra-High Performance Database Engine Software
4. Complementary Subjects

### Major achievements

- n Existing projects: **Progress was steadily made.**
- n Addition of a new project:
- n "Construction of a Multimedia Web Analysis Platform and Development of Social Analysis Software" began as a four-year plan in FY2009.

The initial goal was completely achieved!

**We achieved an increase of processing speed that was well above the initial plan.**

- Ⓜ Toward a new proposal leading to the increase of speed by several orders of magnitude (the Ultra-High Performance Database Engine)

## (2) Legal system

### Initial plans

Considering problems related to the legal system in information applications

### Major achievements

- n Our efforts to amend the copyright law resulted in the enactment of **the Copyright Reform Act** in June 2009.

**Under the initiative of industry and academia, a consortium was founded to investigate the application of personal information to various services.**

## (3) Information transmission

### Initial plans

- n Holding a symposium
- n Domestic and international conferences
- n Utilizing the website

### Major achievements

- n Symposiums, and domestic/international conferences: **Information was actively transmitted**
- n Transmission of achievements through use of the website (**inside and outside Japan**)

**We invited lectures from QUAERO and Pharos, which are European programs that are promoting projects similar to this coordination program.**

# (1) Summary of Achievements in the Coordination Program (1/2)

## The Information Grand Voyage Project

- Field testing of next-generation technology: **Conducted for a total of 22 services.**
- Development of common technologies: **More than 50 basic technologies** including video and text analysis technologies **were developed.**
- Upgrading of systems and environment:
  - The copyright law was amended so that search service business can be performed.
  - Under the initiative of industry and academia, an environment (consortium) for investigating the application of personal information to various services was founded.

- Many lectures were held in Japan.
- Presentations were made at international conferences.
- Media coverage: **236 articles.**

## Information Credibility Evaluation Technology

- Reliability of web information (images, video, audio content, and text) were developed; a **field test was conducted.**
- Analysis of the degree of the reliability of web transmitters (Speech map creation systems, summarization and sorting of textual information, and development of chronological analysis)

- An international workshop was held.
- Presentations were made at international conferences: **31 presentations.**
- Exhibited at a business show

## (1) Summary of Achievements in the Coordination Program (2/2)

### Ultra-High Performance Database Based on the Innovative Execution Principle

▫ An out-of-order DB engine was developed and approximately a twenty-fold performance improvement was verified (verification was performed in the real world, such as through an OSS, DBMS, and a commercially available DB).

∅ The interim goal in FY2009 was a ten-fold performance improvement.

▫ Presentations were made at symposiums in Japan.  
▫ Professor Masaru Kitsuregawa, a research promoter, received the 2009 SIGMOD Edgar F. Codd Innovations Award.

### Sensing Web

▫ Sensor privacy information filtering was introduced.  
▫ The sensor data description format was formulated, and data was opened to public.  
▫ Multiple observation-type real world contents were introduced.  
▫ Field-test experiments and acceptability evaluations were conducted at commercial facilities.

▫ Special sessions were held at domestic and international conferences.  
▫ Events for general public were implemented.  
▫ Media coverage: Many newspaper and TV reports.

### Achievements through collaboration

▫ Collaboration between projects was investigated and implemented.  
∅ Investigation for mutual applications of field-test experiment data (the Information Grand Voyage Project and sensing web)  
▫ Collaboration with other coordination programs (a next-generation robot coordination program) was investigated and implemented.  
∅ In a sensing web, service specification descriptions and demand specification descriptions were prepared based on the interface specifications of the next-generation robot coordination program.

## (2) Summary of Legal System

### Upgrading of Systems and Environment

#### Copyrights

- ㊦ We took continuous action towards the amendment of the copyright law by making proposals and submitting public comments, and our efforts resulted in the enactment of a bill for amending a part of the copyright law, which was passed by the Diet in June.
  - ∅ As a result, it became possible to provide search services.
- ㊦ Arrangement of interpretation of the amended law
  - ∅ We supported business persons' interpretation of the amended copyright law as it helps the consideration of the development of the next-generation service.
- ㊦ We extracted and investigated institutional problems and the challenges required to realize the development of the next-generation service (activation of industry) within the information industry and to realize cultural development in the future.

#### Personal Information Protection

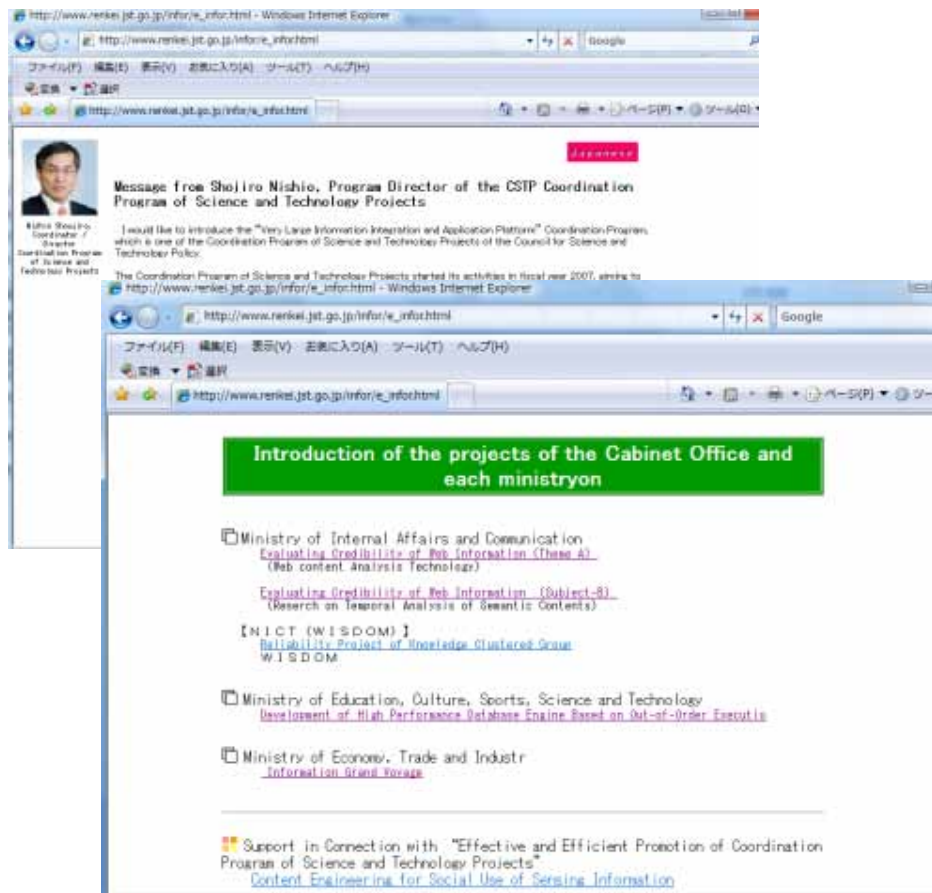
- ㊦ We organized the application methods of personal information including individual related information, such as purchase and action histories for which the handling method had not yet been clearly defined.
- ㊦ For industry and academia, we promoted interest in the application of personal information by holding a personal information-related symposium.
  - ∅ Under the initiative of industry and academia, a consortium was founded to investigate the application of personal information to various services.

# (3) Summary of Information Transmission (1/3): Website

As a part of information transmission, a website for the coordination program was set up to **actively transmit information at home and abroad.**



(1) Japanese version



(2) English version

<http://www.renkei.jst.go.jp/infor/infor.html>



## (3) Summary of Information Transmission (2/3): Lectures in Japan and International Conferences

- n The project director (Shojiro Nishio) made a **keynote lecture** to introduce the coordination program at **international conferences**.
  - Ø Second International Symposium on Universal Communication, December 2008
  - Ø International Conference on Complex, Intelligent and Software Intensive Systems, March 2009
  
- n **As a special event** in "FY 2009 Informatization Month", lectures were held.
  - Ø The lectures drew a lot of interest, as seen from the fact that audiences exceeded the capacity of the room.
- n Lectures were given at **international conferences** held by Chorus and OECD, which are search engine-related projects in the EU.
  - Ø **Technical collaboration was requested** from search engine development projects in EU countries
  - Ø The OECD delegation expressed an opinion stating that **Japan has the possibility to lead** discussions on the application of personal and privacy information; we have a high reputation internationally.



FY 2009 Informatization Month  
special event

October 1, 2009 (Thu.)  
ANA Intercontinental Hotel Tokyo



Chorus Final Conference

May 26 (Tue.) to 27 (Wed.), 2009  
Brussels (Belgium)



OECD Experts Conference

June 8 (Mon.) to 9 (Wed.), 2009  
Lisbon (Portugal)





## 5. Future Development

# Future Implementation of the Coordination Program

To explore new fields in the age of the information explosion, the application of information is required.

- n Promote the construction of the next-generation intellectual information access platform that would enable a person to collect and analyze necessary information from diverse information sources inside and outside the web easily, accurately, and safely.
- n Investigate and consider various issues for the application of information together with the consideration of the legal system to promote activity that enables effective utilization of the achievements.

It is necessary to establish a collaboration system between the projects that will be terminated this fiscal year and those that are to be continued.

- n Offer a place for discussion on the projects that will be terminated this fiscal year (Information Grand Voyage Project and the sensing web) and those to be continued (information credibility evaluation technology, the out-of-order DB, and web social analysis).
- n Further strengthen the collaboration system of related institutions for promoting sustainable research and development in the future and further improve international competitiveness.